

Bombay Times Fashion Week kick-starts today in style

The three-day fashion extravaganza #BTFW has a glamorous line-up

The highly anticipated Bombay Times Fashion Week will commence today at The St. Regis Mumbai. The three-day style extravaganza will open with Pallavi Jaikishan's collection presented by Waman Hari Pethe Jewellers, and close with a grand finale by Neeta Lulla. Through her collection, Pallavi will celebrate the richness of traditional craft and details with modern and versatile interpretations. Titled 'The Sovereign Fantasy', Neeta's collection is inspired by the Edwardian era and will consist of a wide range of trousseau outfits – from *lehengas* and *anarkalis* to saris and cocktail gowns.

The title sponsor for the event is Platinum Corp., with their new project Codename – Platinum Vogue comprising three towers offering 2 & 3 bed fashion inspired residences that have world-class amenities. Platinum Corp. presents Bombay Times Fashion Week powered by Vinay Aranha Group, with Nutrition Partner as Herbalife Nutrition, in association with Dr. Tvacha. The event partners are: Hospitality Partner – The St. Regis Mumbai, Grand Touring Partner – Maserati, Fashion Partner – Fuel, Knowledge Partner – INIFD Bandra, Hair and Make-up Partner – Jean-Claude Biguine Paris Salon & Spa, Jewellery Partner – Gehna Jewellers and Exotic Chocolate Partner – Brookside. Stay tuned for more updates on Facebook & Instagram @timesfashionweek, and Twitter @timesfashionwk.